

ITIL® 4 Leader : Digital & IT Strategy

Our 3-day “ITIL® 4 Leader, Digital & IT Strategy” module is part of the Strategic Leader (ITIL SL) stream for ITIL 4 and is part of the certifications needed towards the “ITIL4 Strategic Leader” qualification.

Digital & IT Strategy is the best practice guidance that explores the use of the ITIL framework to support organizations with their digital transformation. You will learn how to develop, adopt, implement and maintain a digital business strategy.

DITS will help position IT leaders as strategic, trusted business partners in an environment where IT and leadership teams are speaking the same language.

Participants will acquire the relevant knowledge and experience through presentations and practical case study assignments included in the course and will be prepared to pass the ITIL® 4 Leader, Digital & IT Strategy certification (included in the price), consisting in case study assignments that will be marked during the session, and a multiple-choice exam after the course.

« The ITIL® courses on this page are offered by IT Preneurs, ATO of AXELOS Limited. ITIL® is a registered trade mark of AXELOS Limited. All rights reserved »

Détails

- **Code :** ITILSTDITS
- **Durée :** 3 jours (21 heures)

Public

- Consultants
- IT consultants
- IT managers
- IT Practitioners
- IT Professionals
- Management IT

Pré-requis

- The participants must hold: the ITIL 4 Foundation certificate or the ITIL® 4 Managing Professional Transition Certificate.

Objectifs

- The internal and external factors you have to consider when creating a digital strategy
- The differences between IT and digital strategy and how they integrate
- The 8-step model moving from “vision” through to “actions” and how to create a sustainable, digital business strategy
- The benefits and challenges of service quality and a continual improvement
- The four key capabilities to develop a comprehensive, digital capability framework: digital leadership, managing innovation and emerging technologies, risk management and structuring a digital enterprise

Programme

DAY 1 :

- Introduction
- What is Digital and IT Strategy?
- What is the Vision?
- First practical case study assignment

DAY 2 :

- Where are We Now?
- How Do We Get There?
- Second case study practical assignment
- Take Action!
- Third case study practical assignment

DAY 3 :

- How do we keep the momentum going?
- Fourth practical case study assignment
- Strategic Capabilities

- Exam preparation, mock exam

About the Case Study Assignments

- This course includes four Case Study assignments, that are marked during the training, and a multiple-choice exam taken online after the course
- The Case Studies have been created for the practical assignments of the “ITIL 4 Leader: Digital and IT Strategy” course
- Participants will work on the practical assignments in small groups of 2 or 3
- At the end of the training, participants will receive an exam voucher to take their exam with online proctoring
 - Multiple-choice format (1 mark per question)
 - Closed book
 - Duration: 60 minutes + 25% extra time for non-native English speakers

Modalités

- **Type d'action** :Acquisition des connaissances
- **Moyens de la formation** :Formation présentielle – 1 poste par stagiaire – 1 vidéo projecteur – Support de cours fourni à chaque stagiaire
- **Modalités pédagogiques** :Exposés – Cas pratiques – Synthèse
- **Validation** :Exercices de validation – Attestation de stages